

BOOK COVER

Standardized approaches



WHAT IS INCLUDED IN THE PACKAGE

- **2 standard book sizes to choose from**
(127 x 203 mm portrait for paperback,
170 x 244 mm portrait for hardcover-academic work and art-focused books)
- **3 draft ideas to choose from**
- **6 Google font styles to choose from**
(serif, sans serif, condensed,
slab serif, decorative & handwritten)
- **set colour palettes to choose from**
- **2 sets of revisions**
- **artwork for printer and print on demand**
- **e-book cover visuals**
- **mock-up visual for website and social media**

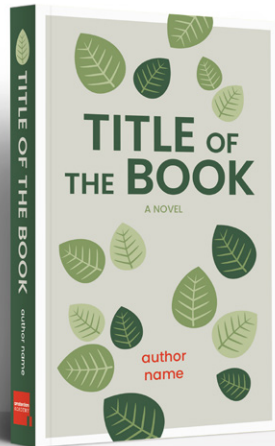
*If the scope of the project changes during the project's completion, additional costs will be confirmed prior to doing the work. The rates are based on an hourly rate of €70+BTW.

The cover image and author photo needs to be supplied in high resolution 300 dpi CMYK format.

If the cover photography is NOT supplied in 300 dpi high resolution by the author, then extra time is needed to search for images from royalty free image libraries which brings add-on costs.

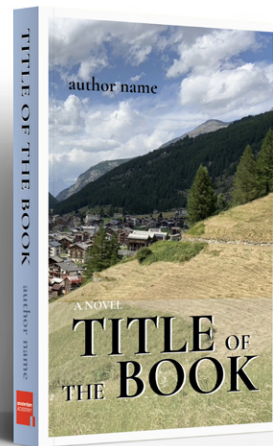
PACKAGES

1/ ILLUSTRATIVE



4 hours of work
€280+BTW*

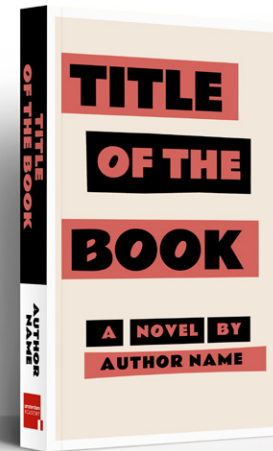
2/ PHOTOGRAPHIC



3 hours of work
€210+BTW*

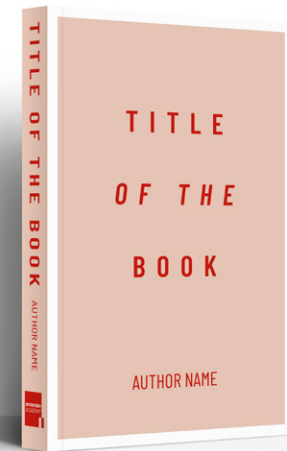
3/ TYPOGRAPHIC

OPTION A



3 hours of work
€210+BTW*

OPTION B



COLOUR PALETTE

dark



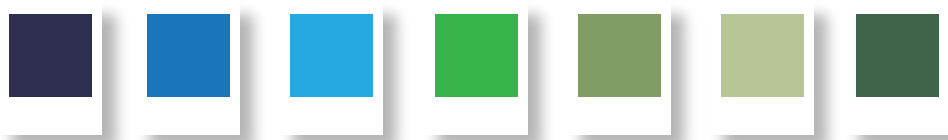
neutral



warm



cold



FONT STYLES

1-SERIF FONT:

CORMORANT GARAMOND

TITLE OF THE BOOK

2-SANS-SERIF FONT:

POPPINS

TITLE OF THE BOOK

3-CONDENSED FONT:

BARLOW CONDENSED

TITLE OF THE BOOK

4-SLAB-SERIF FONT:

ROBOTO SERIF

TITLE OF THE BOOK

5-DECORATIVE FONT:

RAMMETTO ONE

TITLE OF THE BOOK

6-HANDWRITTEN FONT:

ROCK SALT

TITLE OF THE BOOK

layout examples

TITLE OF THE BOOK

BOOK REVIEW

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BOOK REVIEW'S AUTHOR

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AUTHOR BIO

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CREDITS:

Amsterdam Academy Press
www.amsterdamacademy.com

ISBN

front

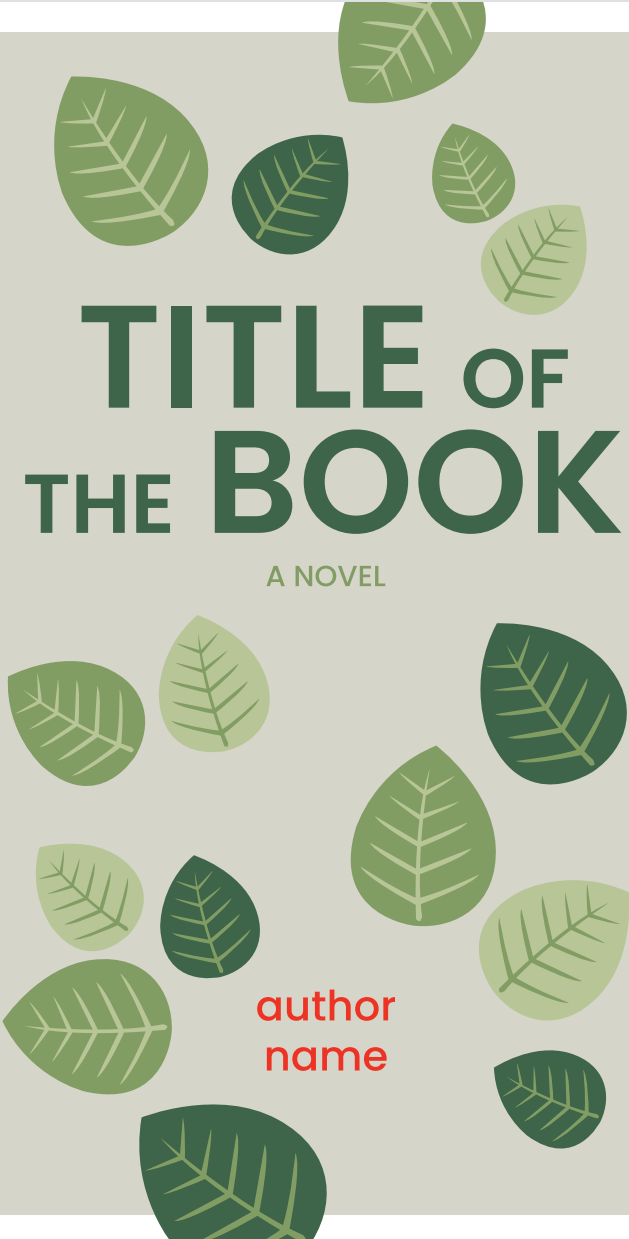


TITLE OF THE BOOK

author name




spine



TITLE OF THE BOOK

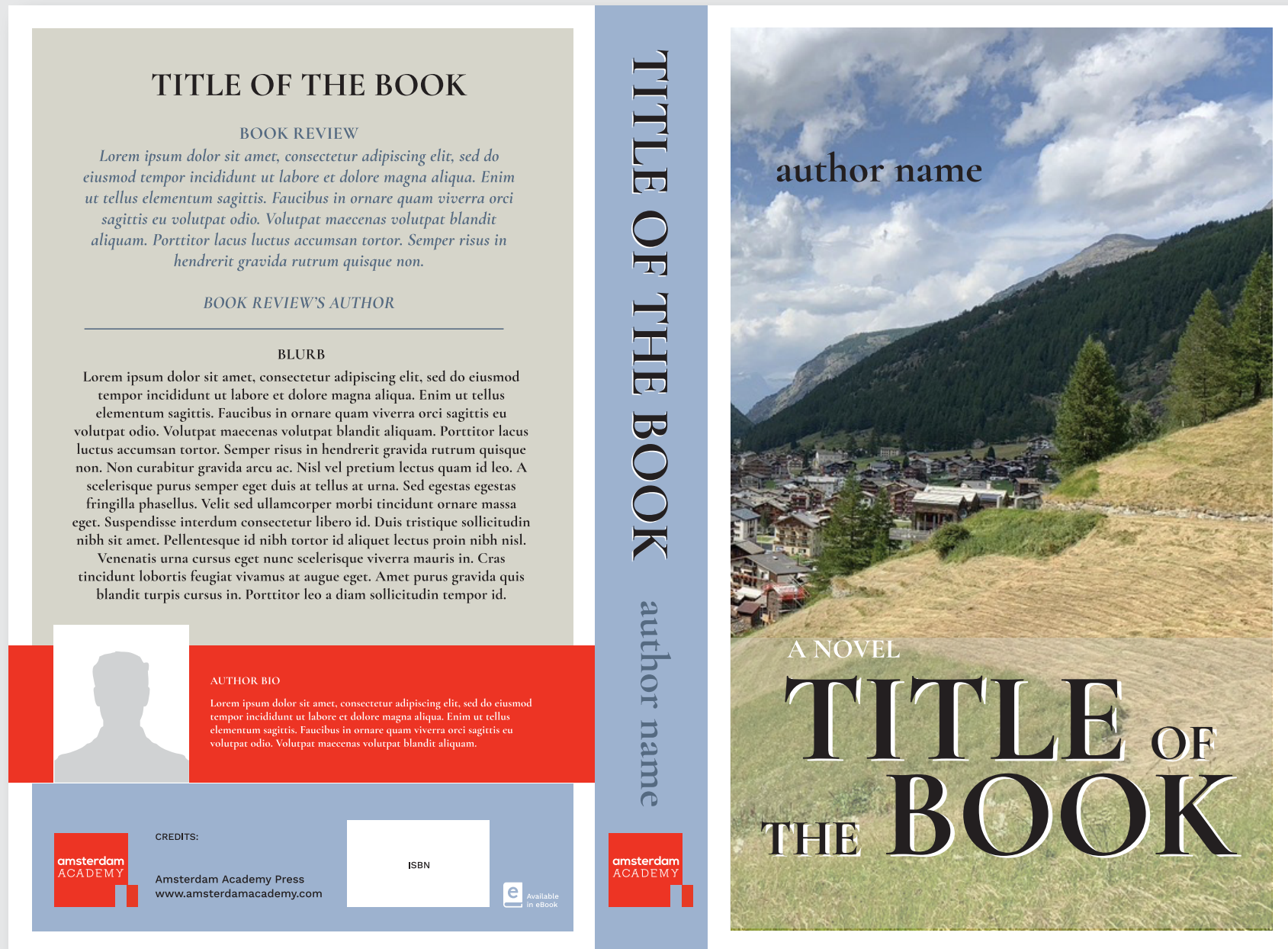
A NOVEL

author name



back

layout examples



front

spine

back

TITLE OF THE BOOK


BOOK REVIEW

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amsterdam ACADEMY

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www.amsterdamacademy.com

ISBN

 Available in eBook

TITLE OF THE BOOK

AUTHOR NAME

amsterdam ACADEMY

TITLE

OF THE

BOOK

A NOVEL BY

AUTHOR NAME

front

spine

back

TITLE OF THE BOOK

BOOK REVIEW

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